"Data analytics influences every aspect of our lives either explicitly or implicitly. From how we work, what we shop for, to what we watch and how we communicate. UNC Charlotte has created a program to help students contribute to this exciting field."

AMARESH TRIPATHY
PriceWaterhouseCoopers

THE DATA SCIENCE INITIATIVE AT UNC CHARLOTTE
The Data Science and Business Analytics program is part of UNC Charlotte’s larger Data Science Initiative. Created as an industry-university-state venture, the Data Science Initiative is an interdisciplinary campus partnership that incorporates cutting-edge research and expertise from multiple UNC Charlotte colleges.

ABOUT UNC CHARLOTTE
UNC Charlotte is North Carolina’s urban research university. It is the fourth-largest campus among 17 institutions of The University of North Carolina system, and the largest institution of higher education in the Charlotte region. Annual enrollment exceeds 28,000 students, including over 5,000 graduate students.

FOR MORE INFORMATION:
Visit dsba.uncc.edu, attend an info session, or contact:
Director of Student Services
Data Science Initiative | datascience@uncc.edu

One of the greatest strengths of the DSBA program is its diversity. Students come from a variety of undergraduate fields, some with significant corporate experience, and others directly upon graduation.

There is a great mix of part-time and full-time students, and of students from across the U.S. and around the globe.”

MARCIA PRICE
IBM, DSBA Student

"Data analytics influences every aspect of our lives either explicitly or implicitly. From how we work, what we shop for, to what we watch and how we communicate. UNC Charlotte has created a program to help students contribute to this exciting field."
There’s a mountain of data created every second of every day, and someone needs to turn it into valuable information. That someone could be you.

**ANALYTICS IN ACTION**

Data Scientists and Business Analysts are translational experts adept at dissecting and interpreting raw data; discovering innovative ways to help companies solve complex business problems, identify opportunities, and grow their bottom line. The Data Science and Business Analytics program at UNC Charlotte merges business intelligence and data science together to create a unique and in-demand degree. Our graduates work in diverse sectors including retail, financial, energy, healthcare and systems analytics.

**BUSINESS AND COMPUTER SCIENCE TOGETHER, AT LAST**

The Data Science and Business Analytics program at UNC Charlotte is the region’s first graduate-level program developed to prepare the future’s leaders in data science and business analytics. Designed in conjunction with local, regional, and international leaders in the field, our uniquely interdisciplinary program features a comprehensive curriculum dedicated to providing the skills necessary for success.

**PROGRAMS FOR WORKING PROFESSIONALS**

The program is open to individuals with business or computing backgrounds and features a tailored learning experience:

- A personalized approach that allows you to customize the program to fit your goals.
- A flexible program for working professionals with evening classes available at our Center City campus.
- One-on-one instruction and direct access to our world-class faculty, industry experts, and peers.
- Combines the academic expertise and support of the College of Computing and Informatics and the Belk College of Business.
- A real-world experiential program designed to give you the training, understanding, and skills to apply your knowledge immediately in your career.

**JUMPSTART YOUR FUTURE, TODAY**

UNC Charlotte is a proven leader in creating programs to meet the evolving needs of our students and the region’s business community. An advanced degree can make a big difference in the trajectory of your career. Get a jumpstart on your future today. We offer both a Graduate Certificate and a Master’s Degree in Data Science and Business Analytics.

**The Graduate Certificate in Data Science and Business Analytics – 15 credit hours**

The Graduate Certificate program is comprised of five courses that build foundational core competencies. It lets you begin your advanced degree without taking a GRE or GMAT, and any credit hours earned can be applied to a Master’s degree.

**The Master’s Degree in Data Science and Business Analytics – 33 credit hours**

The MS in Data Science and Business Analytics is a Professional Master’s degree focusing on applied research. It allows students to pursue cutting-edge graduate level research, while developing practical business skills highly valued by employers.

The Professional Master’s degree is distinguished from a traditional degree by placing students into field internships rather than the traditional thesis project. Students are not only advanced in their fields of study, but a valuable asset to employers the day they are hired.

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