MEET THE FUTURE

If you haven’t heard, there’s a mountain of data created every second of every day, and someone needs to turn it into useful information. Maybe that someone is you.

Take the next step in your future.

Whether you’ve been considering a career change or you’re looking to link your future to the hottest opportunity in computer sciences and business, call or e-mail us today to find out more about Data Science and Business Analytics, and the DSBA Graduate Certificate at UNC Charlotte. Your future and mountains of data are waiting.

Graduate Certificate Admissions Requirements:

• A completed application and a statement of purpose outlining the goals for pursuing a graduate education;
• An undergraduate degree in any business, informatics, engineering, or scientific field;
• Acceptable TOEFL or IELTS scores are required from any applicant whose native language is not English;
• Other credentials as required by the Graduate School.

Apply today: dsba.uncc.edu

ABOUT UNC CHARLOTTE
UNC Charlotte is North Carolina’s urban research university. It is the fourth-largest campus among 17 institutions of The University of North Carolina system, and the largest institution of higher education in the Charlotte region. Annual enrollment exceeds 26,000 students, including over 5,000 graduate students.

FOR MORE INFORMATION, CONTACT:
Data Science and Business Analytics
9201 University City Blvd., Charlotte, NC 28223
704.687.8763 | dsba-info@uncc.edu
dsba.uncc.edu

2500 copies of this brochure were printed at a cost of 24¢ each. 4/2014
DATA, DATA EVERYWHERE

Business and computer science together?

UNC Charlotte has created the region’s first graduate-level program dedicated to preparing the future’s leaders in data science and business analytics. Our interdisciplinary curriculum combines the talents and expertise of two colleges, the Belk College of Business and the College of Computing and Informatics, in a unique collaboration to create a comprehensive program dedicated to providing the skills necessary for success.

From the information generated by your purchase on Amazon to the coupons you redeem at the grocery store to the energy you use in your home, oceans of information that didn’t exist ten years ago are now flooding the companies of the world, and Data Scientists and Business Analysts help make sense of that information.

A pathway to your advanced degree.

Maybe you’ve considered an advanced degree and know it can make a difference in your career, but perhaps you’re concerned about the time and the qualifying tests that are often required. Now there’s another option that allows you to get started on your future today: the Graduate Certificate in Data Science and Business Analytics at UNC Charlotte.

The Graduate Certificate program lets you begin your advanced degree without taking a GRE or GMAT and any credit hours earned will apply to your Professional Science Master’s (PSM) degree. The graduate Certificate program might be the simplest way to get started on your advanced degree.

Who, what, where, when, why and how?

Data Scientists and Business Analysts are translational experts adept at dissecting and interpreting raw data; discovering innovative ways to help companies solve complex business problems, identify opportunities and grow their bottom line. The Data Science and Business Analytics program at UNC Charlotte merges business and data science together to create a unique and in demand degree.

The Data Science and Business Analytics program at UNC Charlotte features:

• A personalized approach that allows you to tailor the program to fit your work.

• Flexible program for working professionals with evening classes available at our Center City campus.

• One-on-one instruction and direct access to our world-class faculty.

• A real-world experiential program that helps you emerge with the training, understanding and skills to apply your knowledge immediately in your career.