Take the next step in your future.

Whether you’ve been considering a career change or you’re looking to link your future to the hottest opportunity in computer sciences and business, call or e-mail us today to find out more about Data Science and Business Analytics, and the DSBA PSM at UNC Charlotte. Your future and mountains of data are waiting.

PSM Admissions Requirements:

• A completed application and a statement of purpose outlining the goals for pursuing a graduate education;
• Three letters of recommendation;
• Acceptable scores on the GRE or GMAT;
• An undergraduate degree in any business, informatics, engineering, or scientific field;
• Acceptable TOEFL or IELTS scores are required from any applicant whose native language is not English;
• Other credentials as required by the Graduate School.

Apply today: dsba.uncc.edu

If you haven’t heard, there’s a mountain of data created every second of every day, and someone needs to turn it into useful information. Maybe that someone is you.

KICKING DATA AND TAKING NAMES.

2500 copies of this brochure were printed at a cost of 24¢ each. 4/2014
From the information generated by your purchase on Amazon to the coupons you redeem at the grocery store to the energy you use in your home, oceans of information that didn’t exist ten years ago are now flooding the companies of the world, and Data Scientists and Business Analysts help make sense of that information.

Who, what, where, when, why and how?
Data Scientists and Business Analysts are translational experts adept at dissecting and interpreting raw data; discovering innovative ways to help companies solve complex business problems, identify opportunities and grow their bottom line. The Data Science and Business Analytics program at UNC Charlotte merges business and data science together to create a unique and in demand degree.

Business and computer science together?
UNC Charlotte has created the region’s first graduate-level program dedicated to preparing the future’s leaders in data science and business analytics. Our interdisciplinary curriculum combines the talents and expertise of two colleges, the Belk College of Business and the College of Computing and Informatics, in a unique collaboration to create a comprehensive program dedicated to providing the skills necessary for success.

The Data Science and Business Analytics program at UNC Charlotte features:
- A personalized approach that allows you to tailor the program to fit your work.
- Flexible program for working professionals with evening classes available at our Center City campus.
- One-on-one instruction and direct access to our world-class faculty.
- A real-world experiential program that helps you emerge with the training, understanding and skills to apply your knowledge immediately in your career.

What is a Professional Science Master’s?
The PSM is an entrepreneurial degree designed to allow students to pursue cutting edge research, while simultaneously developing practical business skills highly valued by employers. Students enrolled in UNC Charlotte’s Data Sciences and Business Analytics PSM learn from both academic and business leaders and are prepared to advance in this rapidly growing and evolving career field.

DATA, DATA EVERYWHERE